

Corporate Partners & Event Sponsors Benefits

This year, we are offering two (2) fundraising event opportunities and the option to sponsor a single event or split your sponsorship between events! Our program focus is to maximize your brand exposure in the greater Bluegrass region and recognize your support for Bluegrass Land Conservancy (BLC). Several suggested giving levels are available:

Limestone Circle Sponsor - \$25,000+

Title sponsorship for two (2) fundraising events and three (3) community outreach programs, sixteen (16) complimentary tickets to the Annual Farmland Auction Lexington event, two (2) complimentary tables at the Conservation Awards Dinner Louisville event, brand exposure at two (2) fundraising events featuring a product showcase, including verbal recognition and logo placement on invitations for two (2) fundraising events.

Conservation Spotlight, a dynamic article on the BLC website and newsletter, reaching 6000+ community minded individuals in the greater Bluegrass Region.

Bur Oak Sponsor - \$10,000

Receive Title Bur Oak sponsorship for one (1) annual fundraising event and one (1) Community Outreach event, including verbal recognition and logo recognition on invitations*, eight (8) complimentary tickets to the Annual Farmland Auction Lexington event, and one (1) complimentary table at the Cibservatuib Awards Dinner Louisville event (OR receive Chinquapin Oak Sponsor recognition for two (2) annual events and six (6) complimentary tickets that can be split across the two events).

Title sponsorship at one (1) community outreach program.

Conservation Spotlight, a dynamic article on BLC E-news, reaching 6,000+ community-minded individuals in the greater Bluegrass Region.

Chinquapin Oak Sponsor - \$5,000

Receive Chinquapin Oak Sponsor recognition for one (1) annual event and six (6) complimentary tickets to that one event (OR receive Blue Ash Sponsor recognition for two (2) annual events and six (6) complimentary tickets that can be split across the two (2) events).

Company logo recognition at one (1) Community Outreach event.

Acknowledgment in BLC's social media campaigns, E-news, on website, and annual report.

Blue Ash Sponsor - \$2,500

Receive Blue Ash Sponsor recognition for one (1) annual event and four (4) complimentary tickets to one (1) event (OR receive Black Walnut Sponsor recognition at two (2) annual events and four (4) complimentary tickets that can be split across the two (2) events).

Acknowledgment in BLC's Enews, on website, and annual report.

Black Walnut Sponsor - \$1,000

Receive Black Walnut Sponsor recognition for one (1) annual event and two (2) complimentary tickets to that event.

Acknowledgment on BLC's website and annual report.

Shagbark Hickory - \$500 (Annual Farmland Auction)

Receive Shagbark Hickory Sponsor recognition at the Annual Farmland Celebration and Auction and two (2) complimentary tickets to the event.

Subscription to BLC's newsletters and annual report.

Name recognition in BLC's annual report.





BLUEGRASS

LAND CONSERVANCY

Bluegrass Land Conservancy's 2024 Corporate Partners & Event Sponsors Program. With a focus on brand exposure throughout the greater Bluegrass region, we are offering two (2) fundraising event opportunities and the option to sponsor a single event or split your sponsorship between events!

2024 BLC Corporate Partners & Event Sponsors

Benefit Type	Benefit Category	Sponsorship Levels					
		Limestone Circle \$25,000	Bur Oak \$10,000	Chinquapin Oak \$5,000	Blue Ash \$2,500	Blue Ash \$1,000	Shagbark Hickory \$500
Complimentary Event Admissions	Annual Farmland Auction	16 Tickets	8 Tickets	6 Tickets to Either Event	4 Tickets to Either Event	2 Tickets to Either Event	2 Tickets
	Conservation Awards Dinner	2 Tables	1 Table				—
Event Brand Exposure	Product Showcase	2 Events	—	—	—	—	—
	Verbal Recognition	2 Events	1 Event	—	—	—	—
	Logo on Event Invitation*	2 Events	1 Event	—	—	—	—
	Sponsor Reel at Event	Logo	Logo	Logo	Logo	Logo	Name
	Sponsor Board	Logo	Logo	Logo	Logo	Logo	Name
	Event Program Ad	Full-page Color	Full-page Color	Full-page B&W	Half-page Color	—	—
	Event Program	Logo	Logo	Logo	Logo	Logo	Name
	Conservation Article	Printed Newsletter	Enews	—	—	—	—
Community Outreach Brand Exposure	Verbal Recognition	3 Events	Events (2)	1 Event	—	—	—
	Conservation Article	Printed Newsletter	Enews	—	—	—	—
	Social Media	9 Months	6 Months	3 Months	—	—	—

*Please email your logo (jpeg preferred) by Thursday, February 1, 2024. mdunigan@bluegrassconservancy.org



BLUEGRASS
LAND CONSERVANCY

Yes! I want to play a leadership role in land conservation in Kentucky by becoming Bluegrass Land Conservancy Corporate Partner and Event Sponsor.

Name(s): _____

Business/Company/Farm (if applicable): _____

Address: _____

City, State, Zip: _____

Telephone: _____ Email: _____

Please print the name you wish us to use in our event outreach to acknowledge your generous support

(e.g. John Smith or John Smith of Smith Farm or Smith Farm): _____

Please designate one person as Bluegrass Land Conservancy's contact regarding your contribution:

Name: _____

Phone: _____ Email: _____

I would like to make a tax-deductible contribution for sponsorship in the amount of:

_____ \$25,000 Limestone Circle Sponsor _____ \$5,000 Chinquapin Oak Sponsor _____ \$1,000 Black Walnut Sponsor

_____ \$10,000 Bur Oak Sponsor _____ \$2,500 Blue Ash Sponsor _____ \$500 Shagbark Hickory Sponsor

I would like my brand exposure to be recognized at the following event(s):

_____ Conservation Awards Dinner _____ Annual Farmland Auction

_____ Split Sponsorship between both Events

My check payable to Bluegrass Land Conservancy is enclosed. Check # _____

Please charge my credit card _____ MasterCard _____ Visa _____ American Express

Name (as it appears on card): _____

Card Number: _____

Signature: _____ Exp. Date: _____ CVV: _____

Billing Address (if different from above): _____

**Bluegrass Land Conservancy is a 501(c)3 non-profit; as such, contributions made are tax-deductible to the extent provided by law. A charitable contribution acknowledgement will be mailed to you upon receipt of your gift.*