



2025

**BLUEGRASS LAND CONSERVANCY
CORPORATE PARTNERSHIPS AND
EVENT SPONSOR PACKAGE**



Corporate Partners & Event Sponsors

In 2025 Bluegrass Land Conservancy (BLC) is celebrating our 30th Anniversary. Be a vital part of our mission to preserve the beauty and integrity of the Bluegrass region. By becoming an event sponsor, your company will be recognized as a key player in our land conservation efforts. Join us in making a difference!

\$25,000 – Sustains Landscape-Scale Conservation Projects

Title sponsorship for two (2) fundraising events and three (3) community outreach programs, sixteen (16) complimentary tickets to the Annual Auction Lexington event, two (2) complimentary tables at the 30th Anniversary Celebration and Awards, Louisville event. Brand exposure at two (2) fundraising events featuring a product showcase, including verbal recognition and logo placement on invitations for two (2) fundraising events.

Conservation Spotlight, a dynamic article on the BLC website and newsletter, reaching 6000+ community minded individuals in the greater Bluegrass Region.

\$10,000 – Conserves 1 Farm, Habitat, or Waterway

Receive Title sponsorship at the Auction fundraising event and one (1) Community Outreach event, including verbal recognition and logo recognition on invitations*, eight (8) complimentary tickets to the Auction, Lexington event, and one (1) complimentary table at the Conservation Awards Dinner Louisville event. Title sponsorship at one (1) community outreach program.

Conservation Spotlight, a dynamic article on BLC E-news, reaching 6,000+ community-minded individuals in the greater Bluegrass Region.

\$5,000 – Creates Educational Materials

Receive 5K Sponsor recognition at Auction and six (6) complimentary tickets to the event. Company logo recognition at one (1) Community Outreach event. Acknowledgment in BLC's social media campaigns, E-news, on website, and annual report.

\$2,500 – Supports Community Outreach and Educational Programing

Receive Sponsor recognition at Auction and four (4) complimentary tickets to the event. Acknowledgment in BLC's Enews, on website, and annual report.

\$1,000 – Stewards 1 Acre of Land Forever

Receive Sponsor recognition at Auction and two (2) complimentary tickets to the event. Acknowledgment on BLC's website and annual report.

\$500 – Protects 2 Acres of Land and Informs Farmers and Landowners

Receive Sponsor recognition at Auction and two (2) complimentary tickets to the event. Subscription to BLC's newsletters and annual report. Name recognition in BLC's annual report.

ACRE BY ACRE, WE CELEBRATE!

BLUEGRASS
LAND CONSERVANCY
EST
1995

Sponsorship Levels & Benefits

WE LOOK FORWARD TO HEARING FROM YOU BY FRIDAY, FEBRUARY 28TH

If you are interested in learning about Event Sponsorship or joining an Event Committee, please e-mail development@bluegrassconservancy.org

2025 AUCTION TO BE HELD ON THURSDAY, APRIL 17TH AT FASIG-TIPTON

BENEFIT TYPE	BENEFIT CATEGORY	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
EVENT ADMISSION INCLUDED	AUCTION	16 GUESTS	8 GUESTS	6 GUESTS	4 GUESTS	2 GUESTS	2 GUESTS
	AWARDS	2 TABLES (16 GUESTS)	1 TABLES (8 GUESTS)	—	—	—	—
EVENT BRAND EXPOSURE	PRODUCT SHOWCASE	2 EVENTS	1 EVENT	—	—	—	—
	VERBAL RECOGNITION	2 EVENTS	1 EVENT	—	—	—	—
	LOGO ON EVENT INVITE*	2 EVENTS	1 EVENT	—	—	—	—
	SPONSOR REEL AT EVENT	LOGO	LOGO	LOGO	LOGO	LOGO	NAME
	SPONSOR BOARD RECOGNITION	TITLE SPONSOR LOGO	TITLE SPONSOR LOGO	LOGO	LOGO	LOGO	NAME
	EVENT PROGRAM RECOGNITION	FULL PAGE COLOR AD	FULL PAGE COLOR AD	HALF PAGE COLOR AD	HALF PAGE B/W AD	—	—
COMMUNITY OUTREACH BRAND EXPOSURE	VERBAL RECOGNITION	3 EVENTS	2 EVENTS	—	—	—	—
	FEATURE ARTICLE	PRINTED NEWSLETTER	ENEWS	SOCIAL MEDIA FEATURE	—	—	—
	SOCIAL MEDIA FEATURE	9 MONTHS	6 MONTHS	3 MONTHS	—	—	—

*Please email your logo (vector-based .ai art preferred or press-quality .jpg) by Friday, February 28, 2025 to development@bluegrassconservancy.org



YES!

I WANT TO PLAY A LEADERSHIP ROLE IN LAND CONSERVATION IN KENTUCKY BY BECOMING A BLUEGRASS LAND CONSERVANCY CORPORATE PARTNER AND EVENT SPONSOR

NAME(S) _____

BUSINESS/COMPANY/FARM (as applicable) _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ **EMAIL** _____

Please print the name you wish us to use in our event outreach to acknowledge your generous support
e.g. John Smith (or) John Smith of Smith Farm (or) Smith Farm

Please designate one person as your BLC contact regarding your contribution:

I would like to make a tax-deductible contribution for sponsorship in the amount of:

_____ \$25,000	_____ \$5,000	_____ \$1,000
_____ \$10,000	_____ \$2,500	_____ \$500

Enclosed Check Made Payable to Bluegrass Land Conservancy ck# _____

If paying by credit card please call our office at: 859.255.4552

I would like my Business / Company / Farm recognized as a sponsor and cross promoted during the event social media campaigns. See below our social media handles for platforms such as Instagram, Facebook, etc.

Bluegrass Land Conservancy is a 501(c)3 non-profit; as such, contributions made are tax-deductible to the extent provided by law. A charitable contribution acknowledgment will be mailed to you upon receipt of your gift.



In-Kind Donation Form for Charitable Contribution Receipt

Auction to be held April 17, 2025

Donor Information:

DONOR NAME – FOR RELEASE: (Name as it should appear at auction)	EMAIL:
DONOR CONTACT NAME:	TELEPHONE: @
DONOR ADDRESS:	CITY: STATE: ZIP:

Item Information:

ITEM NAME:	DONOR-ESTIMATED VALUE: (Must state dollar amount)
DESCRIPTION:	
DONOR SIGNATURE:	DATE:

Please return your donation form by **February 28, 2025**
to make sure we can include your information in all event promotion and materials.

Bluegrass Land Conservancy
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