



# Partnership Opportunities

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## Annual Event Sponsorship Packages

Bluegrass Land Conservancy

2026

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PROTECT. SUSTAIN. INSPIRE.

[bluegrasslandconservancy.org](http://bluegrasslandconservancy.org)

### Contact

**Phone** (859) 255-4552

**Email** [development@bluegrassconservancy.org](mailto:development@bluegrassconservancy.org)

**Address** 450 Old Vine St, Suite 200, Lexington, KY 40507





## About Bluegrass Land Conservancy

Since 1995, Bluegrass Land Conservancy has worked to protect land in Kentucky's Bluegrass region through voluntary, permanent conservation easements.

As a nationally accredited, community supported, 501(c)(3) nonprofit land trust, we work with landowners, community groups, and municipalities to encourage the preservation of land for agricultural viability, natural habitat, rural heritage, and scenic open space.

We seek to ensure a future where the Bluegrass region's distinctive soils, cultural heritage, scenic vistas, natural resources and habitats, and farms are preserved – forever. We aren't just protecting land from development, we are conserving it for everyone – to achieve both economic and environmental goals; to promote harmony between people and places; to uphold quality of land and quality of life.

Bluegrass Land Conservancy has permanently protected over 38,000 acres to date in the inner and outer Bluegrass region of Kentucky.



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PROTECT THE BLUEGRASS.



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# Event Schedule



**16  
APR**

## **Acre by Acre We Celebrate**

### **Bluegrass Land Conservancy's Annual Auction**

Join Bluegrass Land Conservancy at Fasig-Tipton for an unforgettable evening. Enjoy heavy hors d'oeuvres, live music, drinks, and an exciting live and silent auction. All proceeds from the event support local land conservation.

Location : Fasig-Tipton, 2400 Newtown Pike, Lexington, KY 40511

**07  
MAY**

## **Annual Conservation Awards Dinner**

### **Join us in Honoring Conservation Trailblazers**

A true celebration of land conservation, Bluegrass Land Conservancy's annual Awards Dinner honors those who have dedicated their lives to preserving the land for future generations. You'll enjoy a delicious plated dinner, drinks, and hear from well-respected conservationists making a difference in our community.

Location : Yew Dell Botanical Gardens, 6220 Old Lagrange Rd, Crestwood, KY 40014

# Sponsorship Opportunities



Our 2026 event sponsorships offer a great opportunity for individuals, families, farms, corporations and foundations interested in becoming conservation champions.



## PRESENTING CONSERVATIONISTS

16 tickets (2 tables) to our Annual Auction and Annual Conservation Awards Dinner.

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Verbal recognition at both events. Logo included on both event invitations.

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Logo included on sponsor reel and title sponsorship logo recognition on the sponsor board at both events.

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Full page color advertisement in both event programs. Premier logo placement on event website.

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Featured article in our printed and e-newsletters. Dedicated social media post thanking you for your support, and opportunity for a conservation partner spotlight video.

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Invitations to exclusive appreciation event with a behind-the-scenes update on our ongoing projects, and a tour of one of our easements to see your impact in-person.

**\$25,000 | 2 AVAILABLE**

(1 available for an individual, family or farm partner; 1 available for corporate or foundation partner)

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# Sponsorship Opportunities



## TRAILBLAZER

**3 Available**

10 tickets (1 table) to the Auction and 8 tickets (1 table) to the Awards Dinner.

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Verbal recognition at both events.

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Logo on the sponsor reel and sponsor board at both events.

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Full page color advertisement in both event programs.

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Featured article in our printed and e-newsletters and dedicated social media post thanking you for your support.

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Invitation to an exclusive appreciation event including a behind-the-scenes update session on current projects.

**\$15,000**



## PRESERVATION PARTNER

**6 Available**

8 tickets (1 table) to both events.

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Verbal recognition at both events.

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Logo on the sponsor reel and sponsor board at both events.

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Half page color advertisement in both event programs.

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Featured article in our e-newsletter and dedicated social media post thanking you for your support.

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Invitation to an exclusive appreciation event including a behind-the-scenes update session on current projects.

**\$10,000**

# Sponsorship Opportunities



## RIDGELINE GUARDIAN

**10 Available**

6 tickets to both events.

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Logo on the sponsor reel and sponsor board at both events.

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Half page color advertisement in both event programs.

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Dedicated social media post thanking you for your support.

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Invitation to an exclusive appreciation event including a behind-the-scenes update session on current projects.

**\$7,500**



## HABITAT HERO

4 tickets to both events.

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Logo on the sponsor reel and sponsor board at both events.

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One-third page color advertisement in both event programs.

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Logo inclusion in a group social media post thanking you for your support.

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Invitation to an exclusive appreciation event including a behind-the-scenes update session on current projects.

**\$5,000**

# Sponsorship Opportunities



## ARBOR ALLY

4 tickets to our Auction and 2 tickets to our Awards Dinner.

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Logo on the sponsor reel and sponsor board at both events.

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One-third page color logo in both event programs.

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Logo placement on both event websites.

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Logo inclusion in a group thank you post thanking you for your support.

**\$2,500**



## FIELD PARTNER

2 tickets to both events.

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Name on the sponsor reel and board at event of your choice.

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Name recognition in both event programs and on both event websites.

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Logo inclusion in a group thank you post thanking you for your support.

**\$1,000**

# Sponsorship Opportunities



## SEED SPONSORS | \$500

2 tickets to your choice of either the Auction or the Awards Dinner, name included on sponsor board, sponsor reel, and in program at selected event.

## YOUNG PROFESSIONAL | \$250

**The Young Professional sponsorship is a great opportunity for professionals under the age of 40 to show their support for local land conservation.**

1 ticket to your choice of either the Auction or the Awards Dinner, name included on sponsor board, sponsor reel, and in program at selected event.



**BLUEGRASS**  
LAND CONSERVANCY

**Ready to become a  
conservation champion and  
help preserve the Bluegrass?**

## **Contact Our Development Team**

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